

2023 Post-Show Report

October 23-27, 2023 + Expo Hall October 25 & 26
Mandalay Bay, Las Vegas, NV + suppliesidewest.com



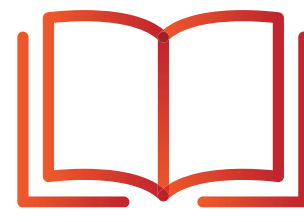
18,000+
Total Participants



14%
Increase in registrations from 2022



53%
Of our visitors indicated it was their first time attending

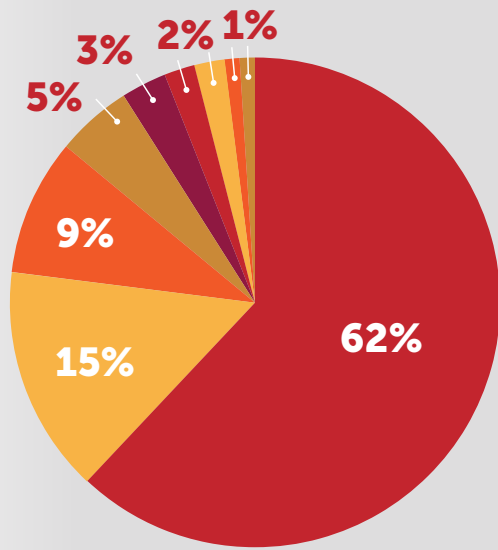


13%
Increase in attendance in the Education Program from 2022

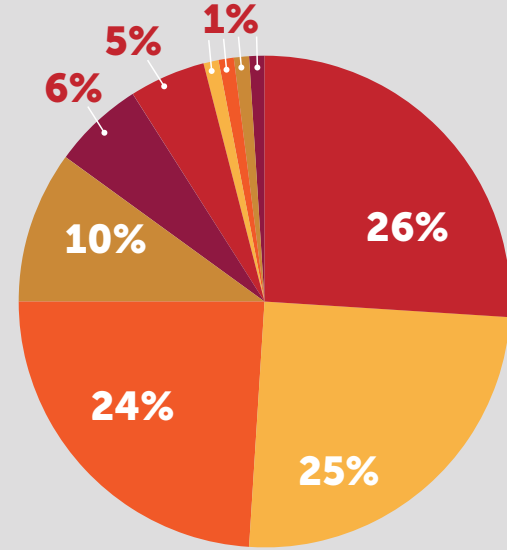


76
Unique countries represented

Primary Business Type



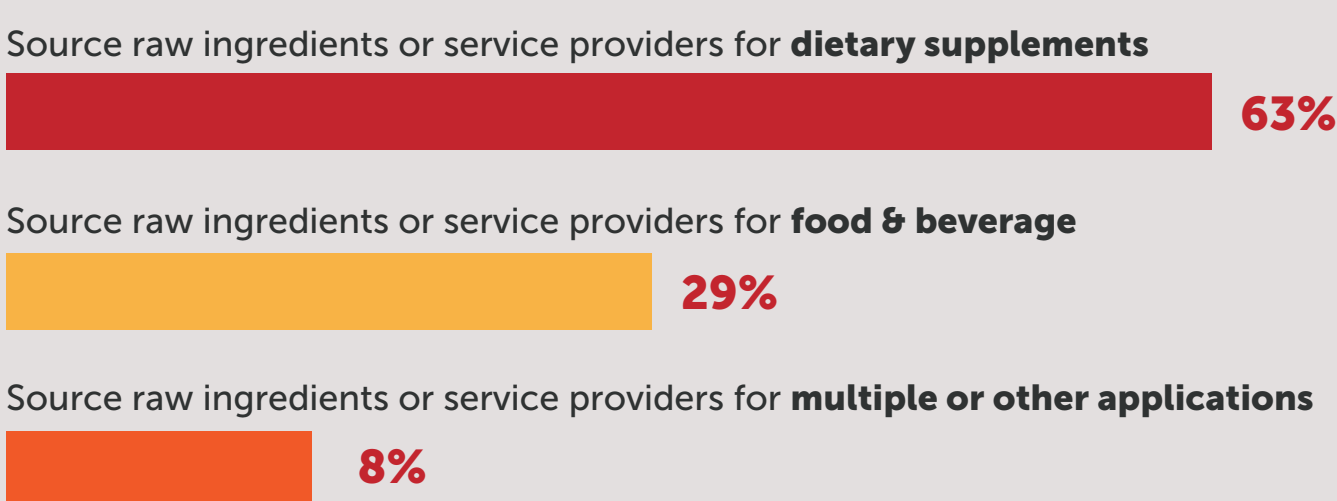
Area of Focus



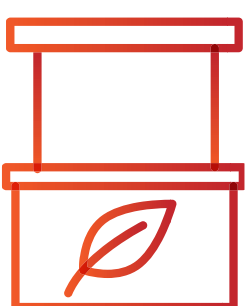
Companies in Attendance

- | | | | |
|--------------------------|---------------------------|----------------------------|------------------------------|
| 4Life | Dole Packaged Goods | Monin | Simply Good Foods |
| Abbott | E & J Gallo Winery | Nestlé Health Science | SmartyPants Vitamins |
| Amazon | EverSpring Co. | New Chapter Inc. | SNOW Cosmetics |
| Amway | Factory | NOW Foods | Starbucks |
| Athletic Greens | FarmHouse Butter | Nutriline | StayWell Global |
| Bayer Consumer Health | Freshpet | Olipop | Swanson Health Products |
| Beachbody | Ghost Beverages | Oxyfresh Worldwide Inc. | The Clorox Company |
| Best in Nature | GNC | PepsiCo | The Coca Cola Company |
| Bulletproof | Goli Nutrition Inc. | Pharmavite | The Milky Whey Inc. |
| Care/of | Herbalife Nutrition | POM Wonderful | The Republic of Tea |
| Chick-fil-A | Himalayan Salt Company | Premier Nutrition Co | Tillamook |
| Chobani | Jelly Belly Candy Company | Prestige Brands Inc. | Unilever |
| Church & Dwight | Just Food for Dogs | Procter & Gamble Co | USANA |
| Clif Bar & Company | Kellogg | REBBL | Vitamin World |
| Costco Wholesale | Keurig Dr Pepper | Reckitt Benckiser | Walgreens |
| COUNTRY LIFE | Land O'Lakes Inc. | Red V Foods Corp | Walmart |
| Dairy Farmers of America | Live Wise Naturals | Sanofi Consumer Healthcare | Whole Foods Market |
| Danone | MaryRuth Organics | Sara Lee Frozen Bakery | Young Living Essential Oils |
| DeeBee's Organics | McCormick | See's Candies | Zarbee's (Johnson & Johnson) |
| Doctor's Best | Mercola | Shaklee Corp | |

Visitor Sourcing Focus



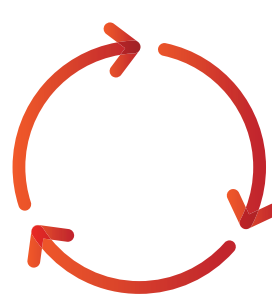
Sustainability



Promoted the Better Stands program aimed to unite and encourage exhibitors, along with their appointed contractors, to move away from disposable, single-use stands, in favor of reusable or recyclable structures.



In partnership with NSF, one of the GMP Training lunches included a zero-waste meal, meaning it left no waste behind, including all ingredients and packaging.



Partnered with TerraCycle for lanyard and badge recycling. Badges and lanyards were saved from landfills and transformed into new products.



Donated 40 trees to the City of Las Vegas Tree Initiative.

SupplySide West & Food ingredients North America Mobile App Participation (October 23-27)



3,400+
Mobile App downloads



627,500+
Visits to the Exhibitor List



17,200+
Visits to the Floor Plan



21,000+
Visits to the Schedule