



SupplySide[®]
WEST

PRESENTED BY



KSM-66
Ashwagandha[®]

WORLD'S BEST ASHWAGANDHA

INTERNATIONAL BUYER PROGRAM SELECT

SupplySide West Sets the Stage Every Year...

for all that's new and exciting in the global dietary supplement, functional food, beverage, personal care and sports nutrition industries. For more than 20 years, CPG manufacturers, marketers and formulators have relied on SupplySide West when searching for their next innovative ingredient.

As an official International Buyer Program Delegate, you'll build relationships with like-minded professionals worldwide and find the U.S. made products and services you are looking for.

west.supplysideshow.com

   #SSWExpo



U.S.
COMMERCIAL
SERVICE
United States of America
Department of Commerce

WHO ATTENDS SupplySide West?

IF YOU ARE A CONSUMER PACKAGED GOODS MANUFACTURER, MARKETER OR FORMULATOR

who is searching for your next innovative ingredient or application, this is a must-attend event for professionals in:

- Dietary Supplements
- Beverage
- Sports Nutrition
- Pharmaceutical
- Functional Food
- Personal Care
- Animal Nutrition

WHAT OUR 2016 ATTENDEES SAY ABOUT THE SHOW*

SupplySide West is the industry's gathering point where science & strategy intersect.

79% consider it important to attend

69% learned something new

62% likely to attend the following year

61% of attendees anticipate placing an order with an exhibitor they met during the show

NETWORK WITH 15,000 BUYERS + SUPPLIERS FROM OVER 65 COUNTRIES

WHO YOU CAN EXPECT TO MEET?

The Expo Hall is filled with 1,200+ leading suppliers that are showcasing innovative ingredients and solutions for the industry.

Key Exhibiting Companies Include:

- ADM/WILD Flavors & Specialty Ingredients
- AIDP Inc.
- Albion
- BASF Nutrition & Health
- BGG
- Cargill
- Charles Bowman & Company Inc.
- DSM Nutritional Products
- DuPont Nutrition & Health
- GELITA
- Glanbia Nutritionals
- IngredientsOnline.com
- KSM-66 Ashwagandha
- Kyowa Hakko
- NATUREX Inc.
- Nexira
- Novel Ingredients
- Pharmachem Laboratories
- Prinova
- Sabinsa Corp.
- Watson Inc.

Visit
bit.ly/SSW17IBP
for more
information

REGISTRATION OPTIONS

Travel to SupplySide West with an experienced delegation leader and let them help you navigate your way around the show floor.

FREE | Expo Hall Package (\$268 value)

- **2 day Expo Hall (September 27 & 28)**
- **SupplySide Central Programming** – interactive, quick-paced programming designed to delve into some of the hot topics facing the industry.
- **Featured Speaker Presentation**
- **First-Time Attendee Reception** - Prepare for the expo days, make new industry friends while enjoying a drink and a bite to eat in the Rx Boiler Room.
- **VendorBrief Presentations** – Exhibitor-sponsored presentations devoted to ingredient and service-specific science, applications, formulation and marketing.
- **Complimentary Visa Invitation Letter**

\$99 | Pick 3 Education Package (\$608 value)

- **Everything included in 'Expo Hall Package'**
- **Mix & Match 3 from:**
 - 16 workshops
 - 10 panel discussions

HOW TO GET REGISTERED?

Contact your local U.S. Embassy Commercial Service Office for registration, travel & hotel accommodations.

TRADE SPECIALISTS

Brazil

Jefferson Oliveira
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