

Headshot Lounge Sponsorship

The Headshot Lounge offers attendees the opportunity to have professional portraits taken by photographers free of charge while they are at SupplySide West! As the sponsor of this popular area, attendees will have you to thank for being able to walk away from the show with a new headshot for their professional use! Brand your company with one of the best traffic drivers that a trade show has to offer!



Sponsorship: \$25,000

Lounge includes:

- 15' x 25' space in Bayside Foyer
- Lounge will be open during expo hall hours: 9/27 from 10am – 5:30pm and 9/28 from 10am – 5pm
- 7' premium parabolic umbrella for lighting
- A crew of three professional photographers
- Digital delivery of headshot images
- Lead capture of attendees who have their photograph taken
- One (1) photo backdrop
- Social media tablet kiosk
- Monitor within lounge that shows headshot photos live as they are taken

Pre-Show Deliverables:

- Ad in printed attendee guidebook that is mailed to all pre-registered attendees promoting Headshot Lounge with sponsor logo
- Headshot Lounge with sponsor recognition will be included in emails to pre-registered attendees containing events taking place at the show
- Headshot Lounge and sponsor logo will be promoted on SupplySide West website as a show feature

On-Site Deliverables:

- The Lounge will be branded as the “(Your Company Name) Headshot Lounge”
- Graphics within Lounge with sponsor logo
- Call-out in floor plan included in Expo Companion with lounge location and sponsor logo
- Two (2) 3' x 8' meter boards in Lounge with sponsor graphics
- One (1) 3' x 8' meter board in Registration area promoting Headshot Lounge with sponsor logo
- Headshot Lounge promoted as a show feature within mobile app

Post-Show Deliverables:

- Sponsor to receive leads captured of those who had a headshot taken