

WHY ATTEND SUPPLYSIDE WEST 2018?

For more than 21 years, CPG manufacturers, marketers and formulators have relied on SupplySide West when searching for their next innovative ingredient. SupplySide West is where science and strategy intersect.

1,200+
exhibiting
companies

16,000+
industry
participants

10,000+
ingredients
and solutions

...AND MOST IMPORTANT?

ENDLESS OPPORTUNITIES TO DRIVE YOUR BRAND FORWARD.

IS SUPPLYSIDE WEST RIGHT FOR ME?

Wondering if SupplySide West is a fit for **your** company? Who are the ideal attendees? Not to worry. We have all the information you need to learn more about the show.

The Event.

SupplySide West is a tradeshow that brings together ingredient buyers and suppliers from the dietary supplement, beverage, functional food, personal care and sports nutrition industries from all over the world. We focus on buying & selling of ingredients to help bring finished products to market. SupplySide West is more than just an Expo Hall – we also provide education events with industry experts, networking receptions, tasting bars, and more!



The Exhibitors.

SupplySide West exhibitors include industry suppliers from the dietary supplement, beverage, functional food, personal care and sports nutrition industries from all over the world.



The Attendees.

SupplySide West attendees include ingredient buyers and manufacturers from the dietary supplement, functional food and beverage, personal care, and sports nutrition industries to drive their innovation, growth and profitability, with input from purchasing, R&D, product development, executive management, marketing, compliance, supply chain management, QA/QC and more.



SUPPLYSIDE WEST 2017 AT A GLANCE

10% PARTICIPATION INCREASE FROM 2016-2017!



*This figure is based on 804 survey respondents **Independent research conducted by Fusion Communications, December 2017

SNEAK PEEK AT 2018 EXHIBITING COMPANIES

- AIC
- AIDP Inc.
- Aker BioMarine Antarctic US
- Alpha Packaging
- Anderson Global Group
- AstaReal, Inc.
- Bio-Botanica Inc.
- Capsugel
- Charles Bowman & Company
- ChromaDex
- Deerland Enzymes & Probiotics
- DSM Nutritional Products
- Fuji Chemical Industries USA, Inc.
- Gelita USA
- Horn Company
- Indena USA
- Ingredientsonline.com
- Jiaherb, Inc.
- KSM-66 Ashwagandha
- Kyowa Hakko
- MIDI Labs Inc.
- Mitsubishi International Food Ingredients
- Natreon, Inc.
- Nexira
- NSF International
- Package All Corp.
- Probi USA dba Nutraceutix, Inc.
- Sabinsa Corporation
- Soft Gel Technologies (OptiPure Technologies)
- Stryka Botanics
- Suan Farma, Inc.
- Unique Biotech USA
- Watson Inc.

[See Full Exhibitor List](#)

PAST ATTENDING COMPANIES



The Coca-Cola Company

GNC

Kellogg's



More questions? Contact our Client Services Team at supplieside.west@informa.com.

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