

RESERVE BOOTH SPACE

EXHIBIT HALL SCHEDULE

EXHIBITOR MOVE-IN

October 15 8am-5pm
(Targeted exhibitors)

October 16 8am-9pm

October 17 7am-9:30am

EVENT HOURS

October 17 10am-5:30pm

October 18 10am-5pm

EXHIBITOR MOVE-OUT

October 18 5pm-11pm

October 19 7am-10am

Hours subject to change

BOOTH FEES

- Linear Booth: \$71.00 per sq. ft.
- Island Booth: \$79.00 per sq. ft.
- Each Corner Premium: \$700

BOOTH FEES INCLUDE:

- Booth Space
- Draped back wall and 3' draped side rails (Linear Booth only)
- Company listing on the show website, mobile app and Expo Companion
- Four exhibitor badges per 100 sq. ft.

WHO EXHIBITS?

- Ingredient suppliers
- Contract manufacturers
- Equipment and machinery companies
- Flavor and fragrance suppliers
- Packaging and labeling suppliers
- Lab testing and analytical labs
- Wholesalers, distributors and brokers
- Service providers
- Legal/regulatory
- Clinical research
- Product development

WHO ATTENDS?

- **New prospects** – 30% of surveyed attendees have not visited another show in the past 12 months
- **More than 16,000 CPG decision-makers representing 65+ countries in these key industries:** dietary supplements, beverages, functional foods, personal care and sports nutrition

READY TO RESERVE YOUR SPACE?

To reserve your booth, inquire about Sponsorship Opportunities, contact your Account Manager or **Danica Cullins, VP Sales, Health & Nutrition**, at (480) 281-6713 or danica.cullins@informa.com.

BOOTH PACKAGES

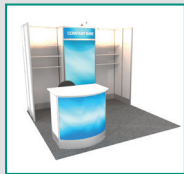
Having a presence on the show floor has never been easier or more affordable.

PACKAGE A \$13,500



- 100 sq. ft. of booth space
- 10'x8' Backwall with custom graphics
- Welcome counter with custom graphics
- Black diamond stool
- 36" café round table
- Black diamond side chairs (2)
- Wastebasket
- Carpet (9 color choices)
- Electricity
- Booth cleaning
- Exhibit set-up/removal (material handling of rented structure, delivery to and from show site)
- 4 exhibitor badges

PACKAGE B \$15,000



- 100 sq. ft. of booth space
- 10'x8' Backwall with custom graphics and 6 shelves
- Welcome counter (lockable) with custom graphics
- Black diamond stool
- Wastebasket
- Carpet (9 color choices)
- Accent lighting
- Electricity
- Booth cleaning
- Exhibit set-up/removal (material handling of rented structure, delivery to and from show site)
- 4 exhibitor badges

PACKAGE C \$26,500



- 200 sq. ft. of booth space
- Curved backwall structure with custom graphics and 3 shelves
- Black diamond arm chairs (4)
- Welcome counter (lockable) with custom graphics
- 36" café round table
- Wastebasket
- Carpet (9 color choices)
- Accent lighting
- Electricity
- Booth cleaning
- Exhibit set-up/removal (material handling of rented structure, delivery to and from show site)
- 8 exhibitor badges

Corner locations will have an added corner fee. Any additional orders that are not included in the booth package are at the expense of the exhibitor. All nongraphic panels will be white in color.

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RESERVE BOOTH SPACE | INTERNATIONAL

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BOOTH FEES

- Linear Booth: \$71.00 per sq. ft.
- Island Booth: \$79.00 per sq. ft.
- Each Corner Premium: \$700
- General Liability Insurance: \$185

BOOTH FEES INCLUDE:

- Booth Space
- Draped back wall and 3' draped side rails (Linear Booth only)
- Company listing on the show website, mobile app and Expo Companion
- Four exhibitor badges per 100 sq. ft.

**General Liability Insurance – required for all companies located outside of the United States and Canada.*

WHO EXHIBITS?

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BOOTH PACKAGES | INTERNATIONAL

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PACKAGE A

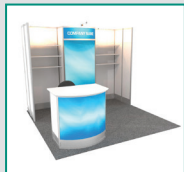
\$13,685



- 100 sq. ft. of booth space
- 10'x8' Backwall with custom graphics
- Welcome counter with custom graphics
- Black diamond stool
- 36" café round table
- Black diamond side chairs (2)
- Wastebasket
- Carpet (9 color choices)
- Electricity
- Booth cleaning
- Exhibit set-up/removal (material handling of rented structure, delivery to and from show site)
- 4 exhibitor badges

PACKAGE B

\$15,185



- 100 sq. ft. of booth space
- 10'x8' Backwall with custom graphics and 6 shelves
- Welcome counter (lockable) with custom graphics
- Black diamond stool
- Wastebasket
- Carpet (9 color choices)
- Accent lighting
- Electricity
- Booth cleaning
- Exhibit set-up/removal (material handling of rented structure, delivery to and from show site)
- 4 exhibitor badges

PACKAGE C

\$26,685



- 200 sq. ft. of booth space
- Curved backwall structure with custom graphics and 3 shelves
- Black diamond arm chairs (4)
- Welcome counter (lockable) with custom graphics
- 36" café round table
- Wastebasket
- Carpet (9 color choices)
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- Booth cleaning
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