



October 15-19, 2019 • Mandalay Bay, Las Vegas

## SPEAKER FAQs

### Who attends SupplySide West?

Health & Nutrition Professionals with a Focus On:

- Research & Development
- Product Development
- QA/QC
- Purchasing
- Supply Chain Management
- Marketing

From the Following Industries:

- Dietary Supplement
- Food and Beverage
- Sports Nutrition
- Personal Care

### If I'm chosen to speak at SupplySide West, what's included with my agreement?

Your agreement includes one (1) complimentary registration to SupplySide West, which includes access to:

- The exhibit hall and any events taking place on the show floor, such as SupplySide Central sessions and the Exhibitor Presentation Theater
- Any keynote/featured speaker presentations
- All sessions that are part of the Official SupplySide Education Program

### Are there any fees involved?

There are no fees to participate as a presenter.

### Are any of my expenses covered?

SupplySide West does not typically provide honorariums or pay for speakers' travel and hotel expenses.

### What are the requirements for eligibility?

To participate as a presenter, you must be available to speak during *any* seminar time slot over the four days of seminar programming (October 16-19, 2019). You must also be willing to comply with all show policies. Some of these policies include, but are not limited to:

- The speaker must be able and willing to meet the deadlines for all requested materials.
- All PPT presentations are subject to editing by editorial staff.
- The presenter will not promote his/her company, products or services during the presentation.
- The presenter will allow his/her presentation to be recorded.

### What is the selection process?

Each interested party must submit an online submission during the call-for-speakers entry period, which should include the speaker bio, proposed session overview and contact details. Once the call has closed, all proposals are evaluated by the SupplySide West content team. Sessions and speakers are selected based on several criteria including industry relevance, speaker qualifications, originality and audience demand.

The notification process usually begins approximately one month after the final proposal deadline. Each accepted speaker is notified via the e-mail address provided on the proposal. Due to the large number of proposals we receive, you will not be notified if your proposal is not selected.

### Why wasn't I selected?

Unfortunately, we don't have enough speaking opportunities for everyone. Each case is unique. Common reasons why a proposal is passed over include:

- The speaker didn't meet the basic qualifications for eligibility.
- The proposal or speaker was not a match for our content needs.
- The proposal was commercial in nature.
- The speaker had an opportunity to present at a recent show.

There are other ways to participate in the show. For example, you can purchase an exhibitor presentation spot, purchase a sponsorship, or contribute educational blogs or articles to the Natural Products INSIDER magazine and website. Writing informative, thought-provoking content is a great way to engage our readers. If you would like more information about these opportunities, please email [Alyssa.Sanchez@informa.com](mailto:Alyssa.Sanchez@informa.com).