



# An Investment In The Food & Beverage Marketplace Starts At

**SupplySide**<sup>®</sup>  
**WEST**

PRESENTED BY



**KSM-66**  
**Ashwagandha**<sup>®</sup>

WORLD'S BEST ASHWAGANDHA



**Food ingredients**  
North America

AT **SupplySide**<sup>®</sup>  
**WEST**

OCTOBER 17 & 18, 2019

Mandalay Bay, Las Vegas, NV

**Limited Booth Spots Remain!**

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[supplysidewest.com](http://supplysidewest.com)

# REACH FOOD & BEVERAGE INNOVATORS

## New For 2019!

Food Ingredients Global, the world's leading food & beverage ingredients platform is branching out to the US! Launching Fi North America provides SupplySide West an even larger footprint in the ever-important food & beverage space.

## WHY EXHIBIT?

- ✓ Food ingredients North America (FiNA) will launch October 15-19, 2019 in Las Vegas at SupplySide West and offers CPG food & beverage manufacturers a global range of ingredient suppliers and distributors to source ingredients and services
- ✓ The F&B Ingredient pavilion concept will offer a dedicated exhibition zone to food, beverage and functional ingredients manufacturers.
- ✓ The collocated platform, with the combination of Informa and UBM and combined strength of Food Ingredients Global and SupplySide portfolios, will provide participants a unique entry point to the entire scope of the US food & beverage market, including dietary supplement, functional foods and personal care.

## FOOD & BEVERAGE MARKET INSIGHTS

**\$42.6 billion**

The US ingredients market is anticipated to achieve \$42.6 billion by 2025

**\$1.62 trillion**

The food marketing system supplied about \$1.62 trillion worth of food in 2017

**\$276 million**

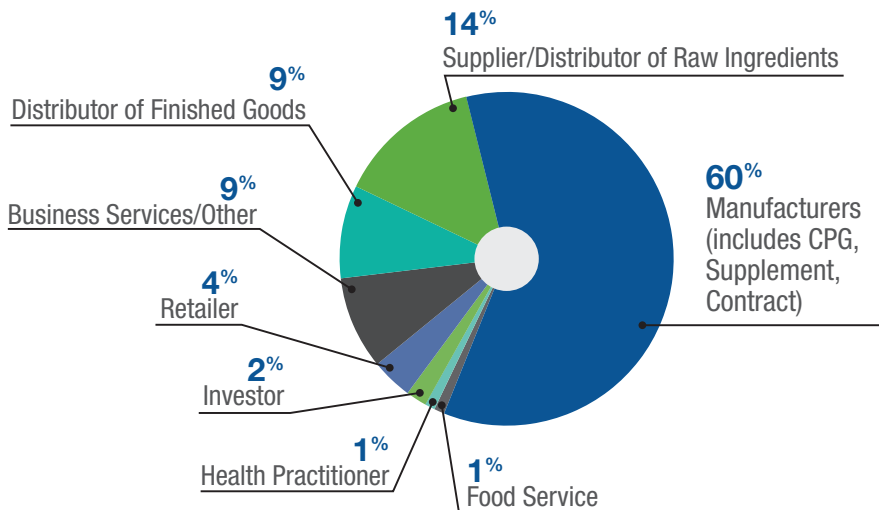
The speciality natural ingredients market is expected to reach \$276 million by 2025

# A LOOK AT OUR AUDIENCE\*

\*Based on 2018 SupplySide West post-event report



## PRIMARY BUSINESS TYPE



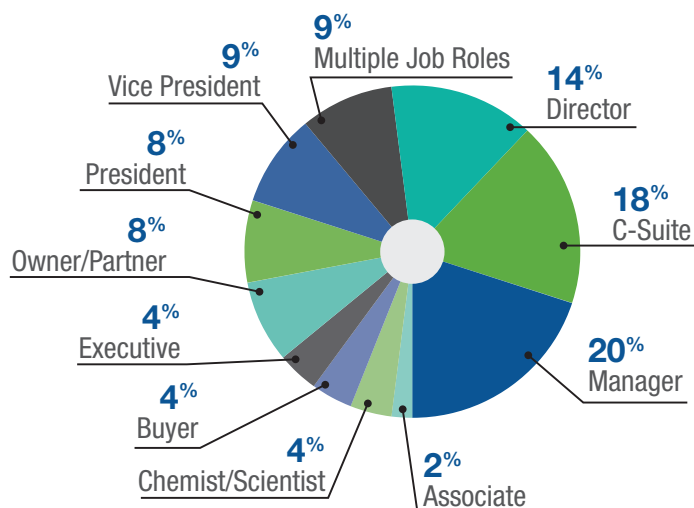
## KEY COMPANIES IN ATTENDANCE

- Abbott Nutrition
- Amazon
- Anheuser-Busch InBev
- Bai Brands
- Beachbody
- Bodybuilding.com
- Bolthouse Farms
- Celsius
- Church & Dwight
- Clif Bar and Company
- Costco Wholesale
- Cott Beverages
- DanoneWave
- Keurig Dr Pepper
- Enjoy Life Foods
- Juice Plus+
- Kellogg Company
- Land O' Lakes
- Mission Foods
- Monster Energy
- MusclePharm
- Nutrisystem
- PepsiCo
- Perfect Bar
- Post Holdings
- Sam's Club/Walmart
- Shaklee
- Slimfast
- The Coca-Cola Company
- The Republic of Tea
- Walgreens
- Whole Foods Market
- Yogi Tea

## TOP 10 INDUSTRIES PRESENT

- Vitamin/Mineral/Herb Supplements
- Food Manufacturing
- Contract Manufacturing
- Nutraceuticals
- Raw Ingredient Producer/Supplier
- Wholesaler of Finished Products
- Ingredient Importer/Exporter
- Third Party Distributor of Finished Products
- Beverage Manufacturing
- Importer/Exporter of Finished Products

## JOB TITLE



# GO BEYOND THE BOOTH

## Digital & Content Opportunities For Reaching Food & Beverage Manufacturers

[www.naturalproductsinsider.com](http://www.naturalproductsinsider.com)

- **Formulator's Resource:**  
Co-branded monthly content geared toward a formulator audience
- **Digital Magazines:**  
Thematic feature-style analysis, columns, and in-depth stories.
- **Upcoming Topics:**  
Beverages, Natural Colors & Flavors, Probiotics, Plant-Based Revolution, Prebiotics
- **Our Digital Audience**



Average page views  
per month:

**112,347**

Average visits  
per month:

**69,926**

Average unique visitors  
per month:

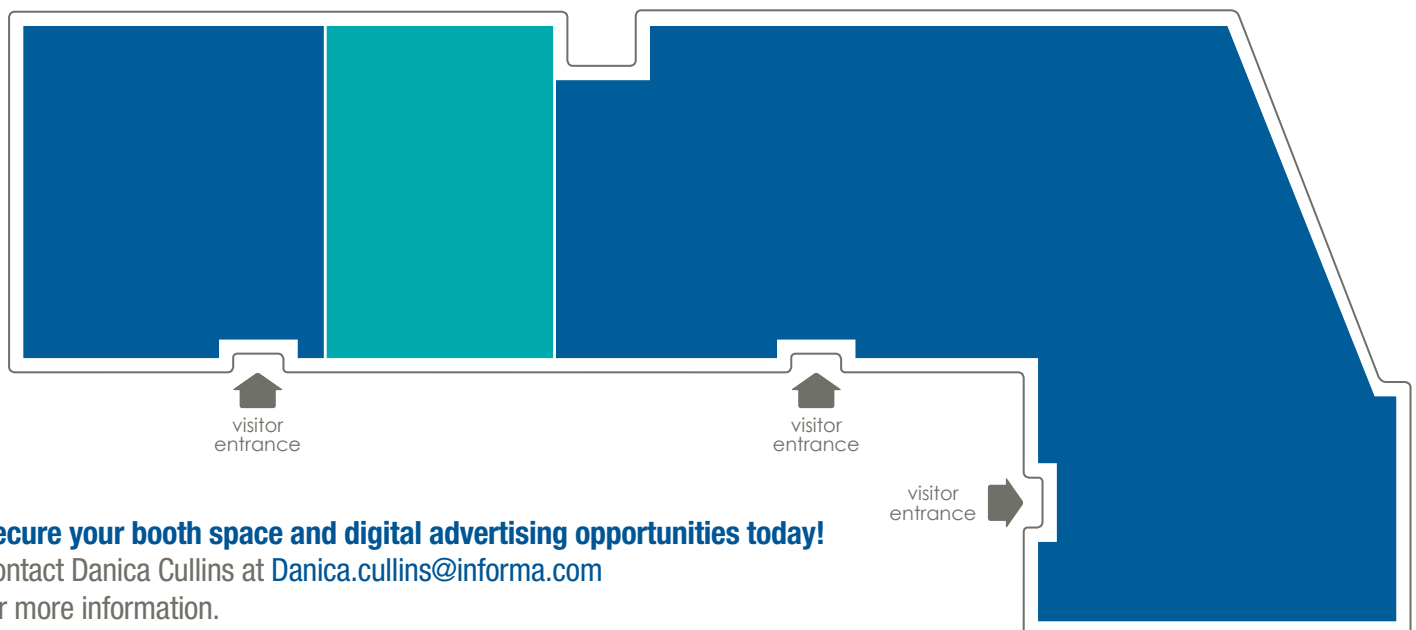
**53,656**

## FLOORPLAN



October 17 & 18, 2019  
Mandalay Bay, Las Vegas, NV

- Food ingredients North America
- SupplySide West



**Secure your booth space and digital advertising opportunities today!**  
Contact Danica Cullins at [Danica.cullins@informa.com](mailto:Danica.cullins@informa.com)  
for more information.