## Supply Side Booth Move Form Send this completed form to Claire.Webb@informa.com

Complete the following information to request a move/change in your current booth.

**Contact Information:** List the contact information of the individual that we should contact about open booth space.

| Company Name:                |  |
|------------------------------|--|
| Contact Name:                |  |
| Job Title:                   |  |
| Phone Number:                |  |
| Email Address:               |  |
| Website:                     |  |
| Address:                     |  |
| Current Booth Size & Number: |  |
|                              |  |

## **Desired Booth Size:**

| 100 sq.ft. (10x10) | 400 sq.ft. (20x20)                                 |
|--------------------|--|
| 200 sq.ft. (10x20) | 600 sq.ft. (20x30)                                 |
| 300 sq.ft. (10x30) | 900 sq.ft. (30x30)                                 |
| 400 sq.ft. (10x40) | Other (please list size in<br>Additional Comments) |

## **Desired Booth Type:**

| Inline (\$75/sq.ft.)   |
|------------------------|
| Island (\$83/sq.ft.)   |
| Corner (\$800 Premium) |

Additional Comments: (for example: specific booth number, aisle preference, booth configuration, etc.)

Completing and submitting this form does not guarantee that your booth will be moved. Informa Exhibitions will notify you (the Exhibitor) if options become available.

The order of companies on the waiting list is determined by the Priority Point Program. If companies have 0 (zero) priority points in our system, they will be listed in alphabetical order. Informa Exhibitions will give each Exhibitor three (3) opportunities to move their booth. If an Exhibitor's booth moves, or if the Exhibitor turns down all three options, the Exhibitor will be removed from the waiting list

## **PRIORITY POINT PROGRAM:**

The order of appointments for current exhibitors to rebook a booth for the following year of the show is determined by SupplySide's Priority Points program. Your placement on the schedule is based on the total dollars spent specifically with SupplySide West, SupplySide East, SupplySide Connect, and Natural Products INSIDER, over a 5-year period (3 past calendar years, the current year, plus one year into the future). One dollar spent equals one point that goes towards your location on the rebooking schedule.