

SupplySide West & Food ingredients North America

October 25-28, 2021 • Mandalay Bay, Las Vegas

SPEAKER FAQs

Who attends SupplySide West & Food ingredients North America?

Health & Nutrition Professionals with a Focus On:

- Research & Development
- Product Development
- QA/QC
- Purchasing
- Supply Chain Management
- Marketing

From the Following Industries:

- Dietary Supplement
- Food and Beverage
- Sports Nutrition
- Personal Care

If I'm chosen to speak, what's included with my agreement?

Your agreement includes one (1) complimentary registration to SupplySide West, which includes access to:

- The exhibit hall and any events taking place on the show floor, such as SupplySide Central sessions and the Exhibitor Presentation Theater
- Any keynote/featured speaker presentations
- All sessions that are part of the Official SupplySide Education Program

Are there any fees involved?

There are no fees to participate as a presenter.

What is the format of SupplySide this year?

We are looking forward to an in-person event October 25-28, 2021 at Mandalay Bay in Las Vegas. This will be complementary to digital offerings available through SupplySide Network 365. We are accepting speaker applications for the hybrid conference event to ensure we meet the needs of all audience members. Please [visit the SupplySide West website](#) for ongoing health and safety updates.

Are any of my expenses covered?

SupplySide West does not typically provide honorariums or pay for speakers' travel and hotel expenses.

What are the requirements for eligibility?

To participate as a presenter, you must be willing to comply with all show policies. Some of these policies include, but are not limited to:

- The speaker must be able and willing to meet the deadlines for all requested materials.
- All PPT presentations are subject to editing by editorial staff.
- The presenter will not promote his/her company, products or services during the presentation.
- The presenter will allow his/her presentation to be recorded.

What is the selection process?

Each interested party must submit an online submission during the call-for-speakers entry period, which should include the speaker bio, proposed session overview and contact details. Once the call has closed, all proposals are evaluated by the SupplySide content team. Sessions and speakers are selected based on several criteria including industry relevance, speaker qualifications, originality and audience demand.

The notification process usually begins approximately one month after the final proposal deadline. Each accepted speaker is notified via the e-mail address provided with the proposal. Due to the large number of proposals we receive, you will not be notified if your proposal is not selected.

Why wasn't I selected?

Unfortunately, we don't have enough speaking opportunities for everyone. Each case is unique. Common reasons why a proposal is passed over include:

- The speaker didn't meet the basic qualifications for eligibility.
- The proposal or speaker was not a match for our content needs.
- The proposal was commercial in nature.
- The speaker had an opportunity to present at a recent event.

There are additional ways to participate in the show. For example, you can purchase an exhibitor presentation spot, purchase a sponsorship, or contribute educational blogs or articles to [Natural Products Insider](#) and/or [Food & Beverage Insider](#). Writing informative, thought-provoking content is a great way to engage this audience. If you would like more information about these opportunities, please email sandy.almendarez@informa.com.