

OCTOBER 25-28, 2021

Expo Hall October 27 & 28
Mandalay Bay, Las Vegas, NV

RESERVE BOOTH SPACE

EXHIBIT HALL SCHEDULE

EXHIBITOR MOVE-IN

October 25 8am-5pm
(Targeted exhibitors)

October 26 8am-9pm

October 27 7am-9:30am

EVENT HOURS

October 27 10am-5:30pm

October 28 10am-5pm

EXHIBITOR MOVE-OUT

October 28 5pm-11pm

October 29 7am-10am

Hours subject to change.

BOOTH FEES

- Linear Booth: \$75.00 per sq. ft.
- Island Booth: \$83.00 per sq. ft.
- Each Corner Premium: \$800

BOOTH FEES INCLUDE:

- Booth Space
- Draped back wall and 3' draped side rails (Linear Booth only)
- Company listing on the show website, mobile app, Expo Preview and Expo Companion
- Four exhibitor badges per 100 sq. ft.

**General Liability Insurance – Exhibitor must obtain general liability insurance at own expense.*

WHO EXHIBITS?

- Ingredient suppliers
- Contract manufacturers
- Equipment and machinery companies
- Flavor and fragrance suppliers
- Packaging and labeling suppliers
- Lab testing and analytical labs
- Wholesalers, distributors and brokers
- Service providers
- Legal/regulatory
- Clinical research
- Product development

WHO ATTENDS?

- **New prospects** – 30% of surveyed attendees have not visited another show in the past 12 months
- **More than 16,000 CPG decision-makers representing 65+ countries in these key industries:** dietary supplements, beverages, functional foods, personal care and sports nutrition

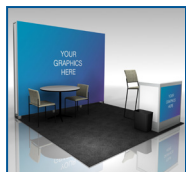
READY TO RESERVE YOUR SPACE?

To reserve your booth, inquire about Sponsorship Opportunities, contact your Account Manager or **Danica Cullins, SVP, SupplySide**, at danica.cullins@informa.com.

BOOTH PACKAGES

Having a presence on the show floor has never been easier or more affordable.

PACKAGE A \$14,200



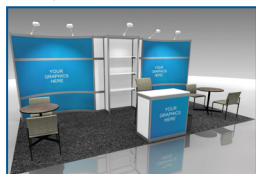
- 100 sq. ft. In-line booth space
- Back wall with custom graphics*
- Counter with custom graphic kick panel & locking doors*
- (1) Starbase Table 40"W x 30"H
- (2) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket & porter service
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 4 Exhibitor badges

PACKAGE B \$16,700



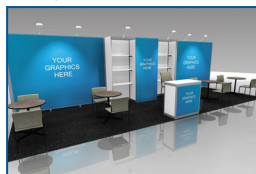
- 100 sq. ft. In-line booth space
- Back wall structure – solid inset wall panels
- (1) Graphic Header*
- (1) Center Wall Graphic*
- (6) Shelves (adjustable)
- (1) Padded Stool
- (1) Wastebasket & porter service
- Welcome counter with graphics & locking doors*
- Carpet (7 color choices)
- (1) Arm light
- (2) Tracks with (3) lights
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 4 Exhibitor badges

PACKAGE C \$28,100



- 200 sq. ft. In-line booth space
- Curved graphic back wall structure with (3) shelves* (adjustable)
- (4) Padded Chairs
- (2) Madison Table (black) 30"W x 30"H
- (1) Wastebasket & porter service
- Welcome counter with graphics & locking doors*
- Carpet (7 color choices)
- (5) Arm lights
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 8 Exhibitor badges

PACKAGE D \$38,850



- 300 sq. ft. in-line booth space
- Graphic back wall structure with (6) shelves* (adjustable)
- Welcome counter with graphics & locking doors*
- (6) Armlights
- (4) Madison Table (black) 30"W x 30"H
- (8) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket & porter service
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 12 Exhibitor badges

Corner locations will have an added corner fee. Any additional orders that are not included in the booth package are at the expense of the exhibitor. All nongraphic panels will be white in color. Exhibitor must obtain general liability insurance at own expense.

*Client to provide print-ready graphics

BOOTH PACKAGES (CONTINUED)

Having a presence on the show floor has never been easier or more affordable.

PACKAGE E

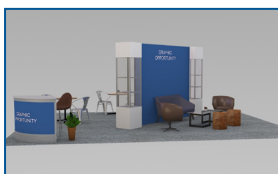
\$56,050



- 20' x 20' (400 sq. ft.) island space
- Back wall with custom graphics* (double-sided)
- Welcome counter with graphics & locking doors*
- (2) Display cases
- (1) Munich loveseat
- (2) Munich chairs
- (2) Marche ottomans
- (2) Madison Table (black) 30"W x 30"H
- (4) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket & porter service
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 16 Exhibitor badges

PACKAGE E

Industrial
\$59,500



- 20' x 20' (400 sq. ft.) island space
- Back wall with custom graphics* (double-sided)
- Welcome counter with graphics & locking doors*
- (2) Display cases
- (1) Montreal loveseat
- (2) Wentworth swivel chairs
- (1) GEO coffee table with glass top
- (2) Timber tables
- (2) Wood Cafe Table, black base wood top 30"W x 29"H
- (4) Rustique chairs with arms
- (1) Benton stool
- (1) Wastebasket & porter service
- (3) Table top floral
- (1) 4' floor plant
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 16 Exhibitor badges

PACKAGE E

Contemporary
\$59,500



- 20' x 20' (400 sq. ft.) island space
- Back wall with custom graphics* (double-sided)
- Welcome counter with graphics & locking doors*
- (2) Display cases
- (1) Fairfax sofa
- (1) Fairfax Arm Chair
- (1) Timber table
- (2) Marche ottoman- gray
- (1) Alondra coffee table
- (2) Café tables w/ hydraulic base 30"W x 29"H
- (4) Zenith chairs
- (1) Zenith stool
- (1) Wastebasket & porter service
- (3) Table top floral
- (1) 4' floor plant
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 16 Exhibitor badges

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*Client to provide print-ready graphics

BOOTH PACKAGES (CONTINUED)

Having a presence on the show floor has never been easier or more affordable.

PACKAGE F \$51,150



- 20' x 20' (400 sq. ft.) island space
- Tower with custom graphics with counters *
- Welcome counter with graphics & locking doors*
- (1) Display case
- (4) Madison Table (black) 30"W x 30"H
- (8) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket & porter service
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 16 Exhibitor badges

PACKAGE F Industrial \$55,430



- 20' x 20' (400 sq. ft.) island space
- Tower with custom graphics with counters*
- Welcome counter with graphics & locking doors*
- (1) Display case
- (4) Wood Cafe Table , black base wood top 30"W x 29"H
- (8) Rustique arm chairs
- (1) Benton Barstool
- (1) Wastebasket & porter service
- (4) Table top floral
- (1) 4' floor plant
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 16 Exhibitor badges

PACKAGE F Contemporary \$55,430



- 20' x 20' (400 sq. ft.) island space
- Tower with custom graphics with counters*
- Welcome counter with graphics & locking doors*
- (1) Display case
- (4) Café tables w/ hydraulic base 30"W x 29"H
- (8) Zenith chairs
- (1) Zenith stool
- (1) Wastebasket & porter service
- (4) Table top floral
- (1) 4' floor plant
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 16 Exhibitor badges

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*Client to provide print-ready graphics

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RESERVE BOOTH SPACE INTERNATIONAL

EXHIBIT HALL SCHEDULE

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(Targeted exhibitors)

October 26 8am-9pm

October 27 7am-9:30am

EVENT HOURS

October 27 10am-5:30pm

October 28 10am-5pm

EXHIBITOR MOVE-OUT

October 28 5pm-11pm

October 29 7am-10am

Hours subject to change.

BOOTH FEES

- Linear Booth: \$75.00 per sq. ft.
- Island Booth: \$83.00 per sq. ft.
- Each Corner Premium: \$800
- General Liability Insurance: \$185

BOOTH FEES INCLUDE:

- Booth Space
- Draped back wall and 3' draped side rails (Linear Booth only)
- Company listing on the show website, mobile app, Expo Preview and Expo Companion
- Four exhibitor badges per 100 sq. ft.

**General Liability Insurance – Exhibitor must obtain general liability insurance at own expense.*

WHO EXHIBITS?

- Ingredient suppliers
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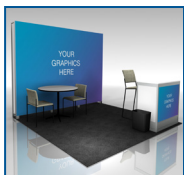
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BOOTH PACKAGES INTERNATIONAL

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PACKAGE A \$14,385



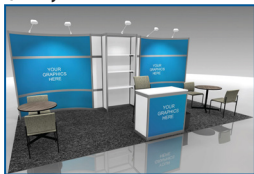
- 100 sq. ft. In-line booth space
- Back wall with custom graphics*
- Counter with custom graphic kick panel & locking doors*
- (1) Starbase Table 40"W x 30"H
- (2) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket & porter service
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- General liability insurance
- 4 Exhibitor badges

PACKAGE B \$16,885



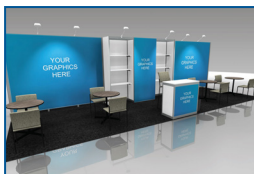
- 100 sq. ft. In-line booth space
- Back wall structure – solid inset wall panels
- (1) Graphic Header*
- (1) Center Wall Graphic*
- (6) Shelves (adjustable)
- (1) Padded Stool
- (1) Wastebasket & porter service
- Welcome counter with graphics & locking doors*
- Carpet (7 color choices)
- (1) Arm light
- (2) Tracks with (3) lights
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- General liability insurance
- 4 Exhibitor badges

PACKAGE C \$28,285



- 200 sq. ft. In-line booth space
- Curved graphic back wall structure with (3) shelves* (adjustable)
- (4) Padded Chairs
- (2) Madison Table (black) 30"W x 30"H
- (1) Wastebasket & porter service
- Welcome counter with graphics & locking doors*
- Carpet (7 color choices)
- (5) Arm lights
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- General liability insurance
- 8 Exhibitor badges

PACKAGE D \$39,035



- 300 sq. ft. in-line booth space
- Graphic back wall structure with (6) shelves* (adjustable)
- Welcome counter with graphics & locking doors*
- (6) Armlights
- (4) Madison Table (black) 30"W x 30"H
- (8) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket & porter service
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- General liability insurance
- 12 Exhibitor badges

Corner locations will have an added corner fee. Any additional orders that are not included in the booth package are at the expense of the exhibitor. All nongraphic panels will be white in color.

*Client to provide print-ready graphics

BOOTH PACKAGES INTERNATIONAL (CONTINUED)

Having a presence on the show floor has never been easier or more affordable.

PACKAGE E

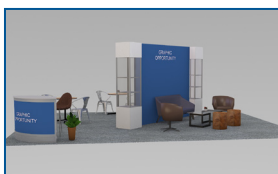
\$56,235



- 20' x 20' (400 sq. ft.) island space
- Back wall with custom graphics* (double-sided)
- Welcome counter with graphics & locking doors*
- (2) Display cases
- (1) Munich loveseat
- (2) Munich chairs
- (2) Marche ottomans
- (2) Madison Table (black) 30"W x 30"H
- (4) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket & porter service
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- General liability insurance
- 16 Exhibitor badges

PACKAGE E

Industrial
\$59,685



- 20' x 20' (400 sq. ft.) island space
- Back wall with custom graphics* (double-sided)
- Welcome counter with graphics & locking doors*
- (2) Display cases
- (1) Montreal loveseat
- (2) Wentworth swivel chairs
- (1) GEO coffee table with glass top
- (2) Timber tables
- (2) Wood Cafe Table, black base wood top 30"W x 29"H
- (4) Rustique chairs with arms
- (1) Benton stool
- (1) Wastebasket & porter service
- (3) Table top floral
- (1) 4' floor plant
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- General liability insurance
- 16 Exhibitor badges

PACKAGE E

Contemporary
\$59,685



- 20' x 20' (400 sq. ft.) island space
- Back wall with custom graphics* (double-sided)
- Welcome counter with graphics & locking doors*
- (2) Display cases
- (1) Fairfax sofa
- (1) Fairfax Arm Chair
- (1) Timber table
- (2) Marche ottoman- gray
- (1) Alondra coffee table
- (2) Café tables w/ hydraulic base 30"W x 29"H
- (4) Zenith chairs
- (1) Zenith stool
- (1) Wastebasket & porter service
- (3) Table top floral
- (1) 4' floor plant
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- General liability insurance
- 16 Exhibitor badges

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*Client to provide print-ready graphics

BOOTH PACKAGES INTERNATIONAL (CONTINUED)

Having a presence on the show floor has never been easier or more affordable.

PACKAGE F \$51,335



- 20' x 20' (400 sq. ft.) island space
- Tower with custom graphics with counters *
- Welcome counter with graphics & locking doors*
- (1) Display case
- (4) Madison Table (black) 30"W x 30"H
- (8) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket & porter service
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- General liability insurance
- 16 Exhibitor badges

PACKAGE F Industrial \$55,615



- 20' x 20' (400 sq. ft.) island space
- Tower with custom graphics with counters*
- Welcome counter with graphics & locking doors*
- (1) Display case
- (4) Wood Cafe Table , black base wood top 30"W x 29"H
- (8) Rustique arm chairs
- (1) Benton Barstool
- (1) Wastebasket & porter service
- (4) Table top floral
- (1) 4' floor plant
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- General liability insurance
- 16 Exhibitor badges

PACKAGE F Contemporary \$55,615



- 20' x 20' (400 sq. ft.) island space
- Tower with custom graphics with counters*
- Welcome counter with graphics & locking doors*
- (1) Display case
- (4) Café tables w/ hydraulic base 30"W x 29"H
- (8) Zenith chairs
- (1) Zenith stool
- (1) Wastebasket & porter service
- (4) Table top floral
- (1) 4' floor plant
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- General liability insurance
- 16 Exhibitor badges

Corner locations will have an added corner fee. Any additional orders that are not included in the booth package are at the expense of the exhibitor. All nongraphic panels will be white in color.

*Client to provide print-ready graphics