**2022 Post-Show Report**

Oct 31 - Nov 4, 2022  |  Expo Hall November 2 & 3  
Mandalay Bay, Las Vegas, NV  |  supplysidewest.com

### Companies in Attendance

- Abbott
- Amazon
- Amway
- Avita
- Bayer Consumer Health
- Beachbody
- Bion Head
- Bulletproof
- Bar’s Bees Inc.
- Charlotte’s Web Inc.
- Chlo-vee Gum
- Chobani
- Church & Dwight
- Clif Bar & Company
- Costco Wholesale
- COUNTRY LIFE
- Danone
- doTERRA
- E & J Gallo Winery
- GNC
- GSK Consumer Healthcare
- HerbalBella
- Jelly Belly Candy Company
- Kellogg
- King David
- Kroger
- Land O’Lakes Inc.
- Lulu’s
- McCormick
- Mercola
- Nestlé Health Science
- NOW Foods
- Nutrilite
- Organifi
- PepsiCo
- Pharmavite
- POM Wonderful
- Procter & Gamble Co
- REBBL
- Reckitt Benckiser
- Rocky Mountain Chocolate Factory
- Saffron Consumer Healthcare
- Shakeology
- SimplePure Vitamins
- Starbucks
- Straus Family Creamery
- Swanson Health Products
- The Clorox Company
- The Coca Cola Company
- The Kroger Co.
- The Nature’s Bounty Co.
- The Republic of Tea
- The Vitamin Shoppe
- Thaliomex
- Unilever
- USANA
- Vitamin Shoppe
- Walgreens
- Walmart
- Whole Foods Market
- Zarbee’s (Johnson & Johnson)
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### Visitor Sourcing Focus

**Source raw ingredients or service providers for dietary supplements:**
- 56%

**Source raw ingredients or service providers for food & beverage:**
- 25%

**Source raw ingredients or service providers for multiple or other applications:**
- 19%

### Sustainability

- SupplySide West pursued CarbonNeutral® Event Certification for the first time at our 2022 event.
- Eliminated aisle carpet saving 331,693 sq. ft. of carpet, padding, and visqueen. (Nearly 6 football fields of material saved!)
- Partnered with Terytic for lanyard and badge recycling. Badges and lanyards were saved from landfills and transformed into new products.
- Donated 40 trees and 100 plants to the City of Las Vegas Tree Initiative.

### 2022 Post-Show Report Highlights

- **Total Participants:** 15,800+
- **Increase in registrations:** 43%
- **Of our visitors indicated it was their first time attending:** 43%

### Primary Business Type

- **Manufacturer:** 42%
- **Supplier/Distributor of Raw Ingredients:** 18%
- **Business Services/Other:** 10%
- **Distributor:** 3%
- **Retailer:** 3%
- **Investor:** 2%
- **Press:** 2%
- **Health Practitioner:** 1%
- **Food Service:** 1%

### Area of Focus

- **Business Development:** 32%
- **Business Development/Diet/Food Tech:** 22%
- **Purchasing/Supply Chain/Operations:** 20%
- **Corporate Management:** 15%
- **Marketing/Brand Management:** 8%
- **Quality Assurance/Quality Control:** 2%
- **Accounting/Finance:** 1%

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### Other Highlights

- 7,500+ Visits to Exhibitor and Sponsor pages
- 3,300+ Visits to the Plan
d- 9,000+ Visits to SupplySide Attendees page
- 3,800+ Visits to the official Agenda page
- 11,500+ Messages exchanged