



SupplySide Network Call for Expertise FAQs

What are the requirements for eligibility?

To participate as a presenter or expert source, you must be willing to comply with all policies. Some of these policies include, but are not limited to:

- The speaker must be able and willing to meet the deadlines for all requested materials.
- All PPT presentations are subject to editing by editorial staff.
- The presenter will not promote his/her company, products or services during the presentation.
- The presenter will allow his/her presentation to be recorded.

What is the deadline to complete the Call for Expertise form?

- March 15, 2023

If I'm chosen to speak or provide comments, what's included with my agreement?

Your particular agreement will depend on the type of content and the event or platform it's on.

- For example, if you are chosen to speak at SupplySide west, your agreement will include (1) complimentary registration which includes access to:
 - The exhibit hall and any events taking place on the show floor, such as SupplySide Stage sessions and the FiNA Theater
 - Any keynote/featured speaker presentations
 - All sessions that are part of the Official SupplySide Education Program

What is the selection process?

Each interested party must submit an online submission during the call-for-expertise entry period, which should include the speaker/content provider bio, expertise, and contact details. Once the call has closed, proposals are evaluated by the SupplySide content team. Speakers and content providers are selected based on several criteria including industry relevance, qualifications, originality, audience demand and the content schedule.

For SupplySide West, the notification process usually begins approximately one month after the final proposal deadline. Each accepted speaker is notified via the e-mail address provided with the proposal. Due to the large number of proposals, we receive, you will not be notified if your proposal is not selected. For other content types such as articles or speaking at SupplySide East, you may receive notifications throughout the year or early into next year.

Why wasn't I selected?

Unfortunately, we don't have enough speaking and content opportunities for everyone. Each case is unique. Common reasons why a proposal is passed over include:

- The speaker/content provider didn't meet the basic qualifications for eligibility.
- The proposal or speaker was not a match for our content needs.
- The proposal was commercial in nature.
- The speaker/content provider had an opportunity to present content for Informa recently.

If I travel to SupplySide West to speak, are any of my expenses covered?

SupplySide West may provide funds on a case-by-case basis.

Are there any fees involved?

There are no fees to participate as a presenter in any of our platforms or content types.

Who is the audience for Supply Side West | FiNA, Food & Beverage Insider, Natural Products Insider, and the SupplySide community?

Health & Nutrition Professionals with a Focus On:

- Research & Development
- Product Development
- QA/QC
- Purchasing
- Supply Chain Management
- Marketing

From the Following Industries:

- Dietary Supplement
- Food and Beverage
- Sports Nutrition
- Personal Care
- Animal Nutrition

What is the format of SupplySide West | FiNA this year?

We are looking forward to this year's show October 23- 27, 2023, at Mandalay Bay in Las Vegas. This will include on-demand content available through the show app.