

SupplySide[®]
WEST

PRESENTED BY



KSM-66
Ashwagandha[®]

WORLD'S BEST ASHWAGANDHA



North America

Show dates: Oct. 28-31, 2024 | Expo Hall: Oct. 30 & 31, 2024 | Mandalay Bay, Las Vegas

Purchasing planner

To help you make the most of your event experience, we have put together this planner with can't-miss sessions and events relating to **purchasing**.



Education sessions

Deep dive into various nutrition topics and get empowered with practical knowledge to navigate the complexities of modern wellness during our 2-hour sessions. Additional fee required. Education sessions are included with the Expo Pass Plus only.

Monday, Oct. 28

Ingredient claims and legal flames: An interactive workshop to dodge regulatory heat

2-4pm | South Pacific Ballroom F

Active nutrition category updates: The regulatory, market and scientific landscape of products and ingredients

2-4pm | Islander Ballroom H



Tuesday, Oct. 29

Ladies be (getting stronger, talking about menopause and spending money on health)

9-11am | South Pacific Ballroom F

Supplements 101: An exploration of dietary supplement foundations

9-11am | Islander Ballroom H



Knowledge and networking

Join our learning parties! These 1-hour 45-minute education sessions are followed by a 60-minute happy hour Q&A/networking. Additional fee required. Knowledge and networking sessions are included with the Expo Pass Plus only.

Tuesday, Oct. 29

Formulating with functional ingredients: How to make health taste good

1-3:45pm | South Pacific Ballroom F

Functional mushrooms: Sources, standards, species and science

1-3:45pm | Islander Ballroom C

After 30 years of DSHEA, the question is: What now?

1-3:45pm | Islander Ballroom H

Pulse check: Uncovering supplement consumer insights and trends

1-3:45pm | Islander Ballroom E



Learning power-hour sessions

These 1-hour sessions are crafted to provide rich learnings in a condensed time frame and are open to all show participants.

Wednesday, Oct. 30

**Unwrapping sustainability:
Mastering eco-friendly
packaging**

9-10am | Islander Ballroom C



**Food and beverage trends:
Demystifying the science**

9-10am | Islander Ballroom E

**AI-powered precision:
Revolutionizing supplement supply
chain and formulation**

9-10am | Islander Ballroom H



Thursday, Oct. 31

**Supplement delivery systems:
Where technology and
demographics have a party**

9-10am | South Pacific Ballroom F

**Navigating the sustainability
minefield: Challenges and solutions
for natural products**

9-10am | Islander Ballroom C

**Good clinical trial design:
Inclusivity as axiom**

9-10am | Islander Ballroom E

**Personalized nutrition: Crack
the food code of nutrigenomics**

9-10am | Islander Ballroom H



FiNA Theater

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North America

During these mostly half-hour events, participants are encouraged to engage beyond the usual Q&A portion. Get ready for tastings, audience-participation exercises and more. *Open to all show participants.*

All below sessions are located at the **FiNA Theater, Booth #1250** on the show floor.

Wednesday, Oct. 30

Explore the frontiers of flavor and texture in baking

10:30-11am

Beyond flavor: Unlocking the functional power of global ingredients

11:15-11:45am

Inside Organic: Climate change, today's consumer and why organic supply chains matter

12:45-2pm

Emerge: Mastering innovation in an unpredictable food landscape

4-4:30pm

FoodSide chat: Formulating nostalgic flavors and food offerings for a healthier, sustainable future

4:45-5:30pm



Thursday, Oct. 31

Supercharge your food and beverage supply chain: Automation for efficiency, safety and growth

10:30-11am

Plant power unleashed: Enzymes and biotech unlock tastier, healthier plant-based foods

11:15am-12pm

Ingredient Idol: Food and beverage edition

12:15-1pm

The precision fermentation master class

1:15-1:45pm

Upcycle your way to innovation: Mastering functionality with advanced techniques

2-2:30pm

Failing forward: Lessons learned in the lab

2:45-3:15pm

Craft the future of food: Unleashing the power of sensory science

3:30-4:15pm



SupplySide Stage

The SupplySide Stage is designed to delve into hot topics facing the industry and offers inspiring presentations to expand your thinking and outline strategic tactics to advance businesses in the industry.

Open to all show participants.

All below sessions are located at the **SupplySide Stage, Booth #5764** on the show floor.

Wednesday, Oct. 30

First look: An exclusive preview of SupplySide West & Food ingredients North America 2024

10:30-11am

Supply chain sustainability stories: Sustainability in practice

11:45am-12:30pm

Ingredient Idol 2024: Supplements

3:45-5pm



Thursday, Oct. 31

Cosmetics and nutricosmetics: Compliance strategies, popular ingredients and market data

1:15-2:15pm

Failing forward: Lessons learned in the lab

2:30-3pm

Thin people, fat opportunity: How Ozempic could shape the supplement industry

3:15-4pm

Probiotic comedy show: Laughter is the best supplement

4:15-4:45pm



Guided tours

Attend the expert-led women's wellness walk and path to sustainability guided tours to explore innovations in women's health, sustainable ingredients, and eco-friendly practices. *Open to all show participants, 20 spots available, first come, first served.*

Wednesday, Oct. 30

Path to sustainability: A guided tour exploring sustainable solutions in food and beverage

11am-12pm

Women's wellness walk: A guided expo tour through women's health innovations

2-3pm



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Professional development workshops

Join us for 90-minute workshops designed to propel you forward in your professional career within the health and nutrition industry.

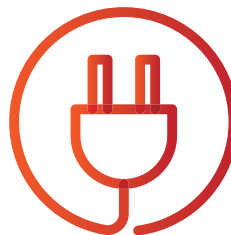
Professional development workshops can be added on to your registration a la carte for \$89 each.



Monday, Oct. 28

Building the right team: How to make your next hire the most impactful

2:30-4pm | South Pacific Ballroom D



Tuesday, Oct. 29

The power of effective communication: Build your leadership communication toolkit

9-10:30am | South Pacific Ballroom D

Show features and events

SupplySide West and Food ingredients North America has countless show features and events designed to fuel product innovation, discovery and networking.

Show features:

- + Tasting Bar
- + New Products Zone
- + SupplySide Networking Hub
- + Sustainability Zone
- + Supplier Presentation Theaters
- + FiNA Theater
- + SupplySide Stage
- + Headshot Lounge
- + New Exhibitor Zone
- + GOED Omega-3 Resource Center
- + IPA Pre-, Pro- and Post- Biotics Center



Events:

- + First-Time Attendee Reception
- + Women In Nutraceuticals Reception
- + LGBTQ+ Allies Networking Reception
- + What's Up With SUPPS
- + Diwali Celebration
- + SpookySide West



SupplySide Networking Hub

The SupplySide Networking Hub is a lively and dynamic space to facilitate enjoyable connections with fellow professionals.

Open to all show participants.

All below sessions are located at the **SupplySide Networking Hub, Booth #4614** on the show floor.

Wednesday, Oct. 30

Speed networking

11am-12pm

Functional beverage mixer

1:45-2:30pm

Sustainable packaging social

3-3:45pm

Thursday, Oct. 31

Speed networking

11am-12pm

Supplement delivery forms meetup

12:30-1:15pm



Looking for more show information?



Exhibitor list



Floor plan



Schedule

Still need to register?



supplysidewest.com