



SupplySide[®]
WEST

PRESENTED BY

 **KSM-66**
Ashwagandha[®]
WORLD'S BEST ASHWAGANDHA



North America

Why attend?

Show dates: Oct. 28-31, 2024 | Expo Hall: Oct. 30 & 31, 2024 | Mandalay Bay, Las Vegas



About

At **SupplySide West & Food ingredients North America**, we unite leading professionals from the health and nutrition community to explore the forefront of innovative ingredients and solutions hitting the market. **Serving as the premier event** that gathers buyers and suppliers from throughout the dietary supplement, food, beverage, personal care and sports nutrition sectors, SupplySide West & Food ingredients North America provides the ultimate platform to discover cutting-edge ingredients and technologies, engage with influential market leaders and gain insights into the trends shaping our industry.



1,500+
exhibiting
companies



20,000+
total
participants



135+
hours of education
and insights



Endless
networking
opportunities



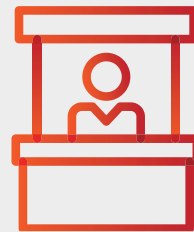
Our audience

Who attends?



Our attendees include finished product manufacturers from the health and nutrition industry looking to drive their innovation, growth and profitability, with input from purchasing, R&D, product development, executive management, marketing, compliance, supply chain management, QA/QC and more.

Who exhibits?



Our exhibitors include dietary supplement, food and beverage ingredient suppliers; contract manufacturers; flavor and fragrance suppliers; equipment and machinery companies; packaging and labeling suppliers; lab testing and analytical firms; wholesalers, distributors and brokers; and legal/regulatory professionals.

Where do our participants travel from?



76 unique countries from around the globe were represented at last year's event.



Show features & events

SupplySide West & Food ingredients North America has countless show features and events designed to fuel product innovation and discovery.

Show features:

- + Tasting Bar
- + New Products Zone
- + Networking Hub
- + Sustainability Zone
- + Supplier Presentation Theaters
- + FiNA Theater
- + SupplySide Stage
- + Headshot Lounge
- + New Exhibitor Zone
- + GOED Omega-3 Resource Center
- + IPA Pre-, Pro- and Post- Biotics Center
- + SupplySide Networking Hub

Events:

- + First-Time Attendee Reception
- + Women In Nutraceuticals Reception
- + LGBTQ+ Allies Networking Reception
- + What's Up With SUPPS
- + Diwali Celebration
- + SpookySide West



Supply Chain Challenges and Innovation

Partnership with:

HPA
HEALTH PRODUCTS ASSOCIATION

Underwritten by:



Education program

22 educational sessions comprised of:

- + **Learning power sessions:**
1-hour sessions crafted to provide rich learnings in a condensed time frame.
- + **Education sessions:**
Deep dive into various nutrition topics and get empowered with practical knowledge to navigate the complexities of modern wellness during our 2-hour sessions.
- + **Knowledge and networking sessions:**
Join our learning parties! These 1-hour 45-minute education sessions are followed by a 60-minute happy hour Q&A/networking.
- + **Professional development workshops:**
90-minute workshops designed to propel you forward in your professional career within the health and nutrition industry.

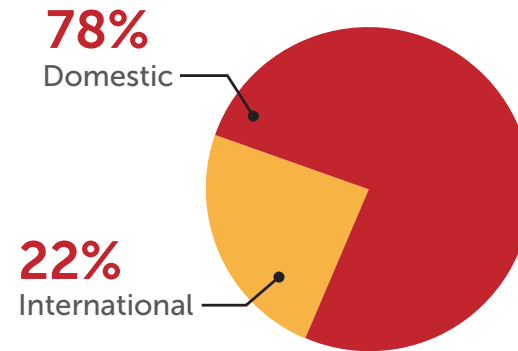
A few of this year's topics include:

- + Legal and regulatory
- + Professional development
- + Food and beverage challenges and solutions
- + Healthy aging
- + Active nutrition
- + Women's health
- + Functional beverage formulation
- + The microbiome
- + Supplements 101
- + Functional ingredients
- + DSHEA
- + Pet supplement trends
- + Sustainable packaging
- + Food and beverage trends
- + AI and tech



Exhibitor demographics

Geographic location



Top 10 countries exhibiting



United States



India



Canada



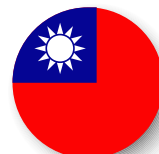
China



South Korea



Italy



Taiwan



Spain

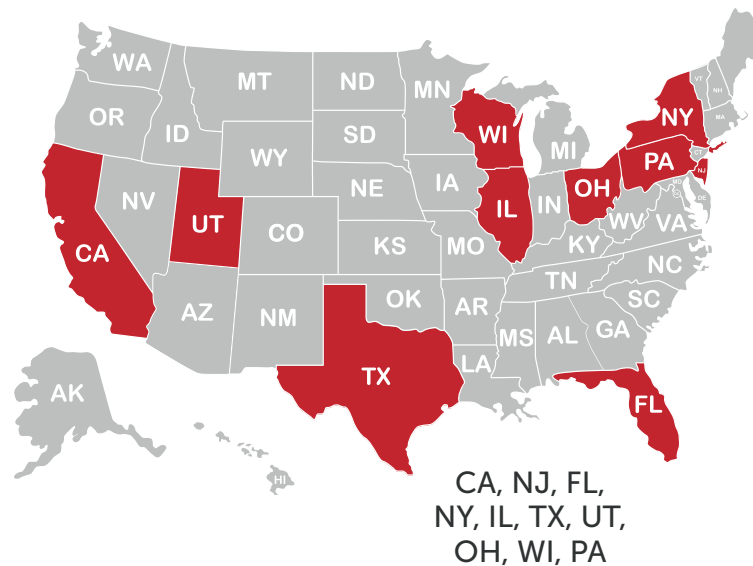


United Kingdom



France

Top states exhibiting





Location

SupplySide West & Food ingredients North America takes place at **Las Vegas' ultimate convention facility, the Mandalay Bay Resort & Casino.**

Just minutes from the Harry Reid International Airport (LAS), the fifth-largest convention center in the U.S. has **the space needed for the activations, education and experiences that fuel product innovation at the event.**

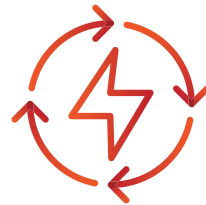




Sustainability

Sustainability is increasingly important among our health and nutrition community. We recognize that not only is it our responsibility to produce the most sustainable event possible, but also that we have a role to play in providing a space to work in partnership with our markets to inspire the sustainable development of the industries we serve.

Our three pillars



Environmental impact

- + Carbon reduction
- + Energy usage
- + Water sustainability
- + Waste management
- + Procurement



Social impact

- + Accessibility
- + Diversity
- + Inclusion
- + Community
- + Well-being



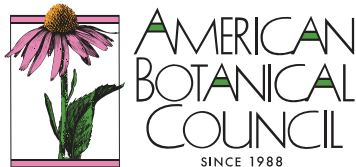
Industry impact

- + Purposeful content
- + Purposeful partnership

Trade organization partners



Charitable organization partners



Sage Foundation
for Health





Testimonials



"SupplySide West is an industry event that is second to none. I love connecting with so many clients and colleagues, and it's consistently one of the best-attended industry events, offering a unique opportunity to share ideas and make quality industry connections in a fun, relaxed environment. It's also a great way for newcomers to get up-to-date information in a short period of time."

+ Rend Al-Mondhiry, Amin Wasserman Gurnani

"I have attended SupplySide West for over a decade, and always enjoy the camaraderie and innovation seen at these events. As a nutraceutical company exclusively serving health care professionals, Ortho Molecular Products is founded on scientifically researched, high-quality raw materials that will deliver results consistently. SupplySide West has facilitated our partnership with some of the best raw material suppliers in the industry, those that share the high value we place on evidence-based ingredients and help us guarantee efficacy in our products. We have enjoyed the opportunity to connect with colleagues and value the relationships grown each year."

+ Aaron Bartz, President, Ortho Molecular Products



"SupplySide West is THE event to go to for so many reasons. One, INNOVATION! It's the spot to see what's new and trending in raw materials, technologies and new IP. Two, the education is top notch. Informa always finds the best speakers that are knowledgeable but also know how to present to keep the content interesting. Three, the networking of course! We build an industry family and getting to spend time with those that share the same passion and love for the industry is so uplifting. SupplySide West is a one-stop shop."

+ Diana Morgan, VP global regulatory affairs, Nutrabort, and founder & chief fun officer, What's Up With SUPPS



Oct. 28-31
See you in Vegas!

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North America

supplysidewest.com