



OCT 28 - NOV 1, 2024

Expo Hall Oct 30 & 31, 2024
Mandalay Bay, Las Vegas, NV

RESERVE BOOTH SPACE

EXHIBIT HALL SCHEDULE

EXHIBITOR MOVE-IN

- October 28** 8am-5pm
(Targeted exhibitors)
- October 29** 8am-9pm
- October 30** 7am-9:30am

EVENT HOURS

- October 30** 10am-5:30pm
- October 31** 10am-5pm

EXHIBITOR MOVE-OUT

- October 31** 5pm-11pm
- November 1** 7am-10am

Hours subject to change.

BOOTH FEES

- Linear Booth: \$89.00 per sq. ft.
- Island Booth: \$96.00 per sq. ft.
- Corner Premium: \$1200 each

BOOTH FEES INCLUDE:

- Booth Space
- Draped back wall and 3' draped side rails (Linear Booth only)
- Company listing on the show website, mobile app, and printed exhibitor listings
- Four exhibitor badges per 100 sq. ft.

*General Liability Insurance – Exhibitor must obtain general liability insurance at own expense.

WHO EXHIBITS?

- Ingredient suppliers
- Contract manufacturers
- Equipment and machinery companies
- Flavor and fragrance suppliers
- Packaging and labeling suppliers
- Lab testing and analytical labs
- Wholesalers, distributors and brokers
- Service providers
- Legal/regulatory
- Clinical research
- Product development

WHO ATTENDS?

Business Professionals With A Concentration On:

- Research & Development
- Product Development
- QA/QC
- Purchasing
- Supply Chain Management
- Marketing
- Processing Innovation

From The Following Health & Nutrition Industries:

- Dietary Supplement
- Food and Beverage
- Sports Nutrition
- Personal Care

READY TO RESERVE YOUR SPACE?

To reserve your booth or inquire about Sponsorship Opportunities contact your Account Manager or **Ioana Neacsu, Director of Sales, SupplySide Portfolio** at (480) 309-4915 or email at ioana.neacsu@informa.com.

BOOTH PACKAGES

Having a presence on the show floor has never been easier or more affordable.

PACKAGE A \$16,400



- 100 sq. ft. In-line booth space
- Back wall with custom graphics*
- Welcome counter with custom graphic kick panel & locking doors*

- (1) Madison Table 30"W x 30"H
- (2) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket & porter service
- Carpet (7 color choices)
- (2) Arm Lights

- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 4 Exhibitor badges

PACKAGE B \$19,300

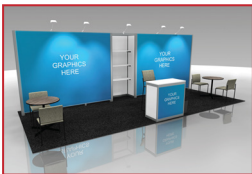


- 100 sq. ft. In-line booth space
- Back wall structure – solid inset wall panels
- (1) Graphic Header*
- (1) Center Wall Graphic*
- (6) Shelves (adjustable)
- (1) Padded Stool

- (1) Wastebasket & porter service
- Welcome counter with graphics & locking doors*
- Carpet (7 color choices)
- (3) Arm lights
- (2) Tracks with (4) lights
- Electricity

- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 4 Exhibitor badges

PACKAGE C \$32,200

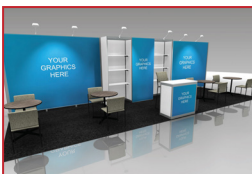


- 200 sq. ft. In-line booth space
- Graphic back wall structure with (3) shelves* (adjustable)
- (4) Padded Chairs
- (2) Madison Table 30"W x 30"H

- (1) Wastebasket & porter service
- Welcome counter with graphics & locking doors*
- Carpet (7 color choices)
- (5) Arm lights
- Electricity

- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 8 Exhibitor badges

PACKAGE D \$45,000



- 300 sq. ft. in-line booth space
- Graphic back wall structure with (6) shelves* (adjustable)
- Welcome counter with graphics & locking doors*

- (6) Armlights
- (4) Madison Table 30"W x 30"H
- (8) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket & porter service
- Carpet (7 color choices)

- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 12 Exhibitor badges

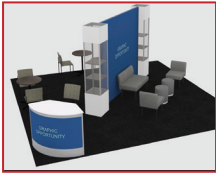
Corner locations will have an added corner fee. Any additional orders that are not included in the booth package are at the expense of the exhibitor. All nongraphic panels will be white in color. Exhibitor must obtain general liability insurance at own expense.

*Client to provide print-ready graphics

BOOTH PACKAGES (CONTINUED)

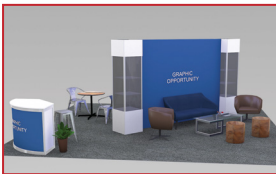
Having a presence on the show floor has never been easier or more affordable.

PACKAGE E \$63,000



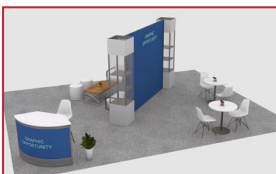
- 20' x 20' (400 sq. ft.) island space
- Back wall with custom graphics* (double-sided)
- Welcome counter with graphics & locking doors*
- (2) Display cases
- (1) Munich loveseat
- (2) Munich chairs
- (2) Marche ottomans
- (2) Madison Table 30"W x 30"H
- (4) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket & porter service
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 16 Exhibitor badges

PACKAGE E Industrial \$67,500



- 20' x 20' (400 sq. ft.) island space
- Back wall with custom graphics* (double-sided)
- Welcome counter with graphics & locking doors*
- (2) Display cases
- (1) Montreal loveseat
- (2) Wentworth swivel chairs
- (1) GEO coffee table with glass top
- (2) Timber tables
- (2) Wood Cafe Table, black base wood top 30"W x 29"H
- (4) Rustique chairs with arms
- (1) Rustique Barstool
- (1) Wastebasket & porter service
- (3) Table top floral
- (1) 4' floor plant
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 16 Exhibitor badges

PACKAGE E Contemporary \$67,000



- 20' x 20' (400 sq. ft.) island space
- Back wall with custom graphics* (double-sided)
- Welcome counter with graphics & locking doors*
- (2) Display cases
- (1) Fairfax sofa
- (1) Fairfax Arm Chair
- (1) Timber table
- (2) Marche ottoman- gray
- (1) Alondra coffee table
- (2) Café tables w/ hydraulic base 30"W x 29"H
- (4) Zenith chairs
- (1) Zenith stool
- (1) Wastebasket & porter service
- (3) Table top floral
- (1) 4' floor plant
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 16 Exhibitor badges

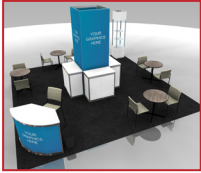
Corner locations will have an added corner fee. Any additional orders that are not included in the booth package are at the expense of the exhibitor. All nongraphic panels will be white in color. Exhibitor must obtain general liability insurance at own expense.

*Client to provide print-ready graphics

BOOTH PACKAGES (CONTINUED)

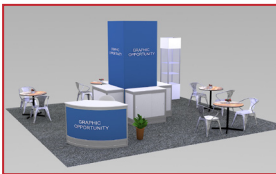
Having a presence on the show floor has never been easier or more affordable.

PACKAGE F \$57,300



- 20' x 20' (400 sq. ft.) island space
- Tower with custom graphics with counters *
- Welcome counter with graphics & locking doors*
- (1) Display case
- (4) Madison Table 30"W x 30"H
- (8) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket & porter service
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 16 Exhibitor badges

PACKAGE F Industrial \$62,000



- 20' x 20' (400 sq. ft.) island space
- Tower with custom graphics with counters*
- Welcome counter with graphics & locking doors*
- (1) Display case
- (4) Wood Cafe Table , black base wood top
- 30"W x 29"H
- (8) Rustique arm chairs
- (1) Rustique Barstool
- (1) Wastebasket & porter service
- (4) Table top floral
- (1) 4' floor plant
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PACKAGE F Contemporary \$63,000



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- Tower with custom graphics with counters*
- Welcome counter with graphics & locking doors*
- (1) Display case
- (4) Café tables w/ hydraulic base 30"W x 29"H
- (8) Zenith chairs
- (1) Zenith stool
- (1) Wastebasket & porter service
- (4) Table top floral
- (1) 4' floor plant
- Carpet (7 color choices)
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North America

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- Flavor and fragrance suppliers
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- Service providers
- Legal/regulatory
- Clinical research
- Product development

BOOTH FEES

- Linear Booth: \$89.00 per sq. ft.
- Island Booth: \$96.00 per sq. ft.
- Corner Premium: \$1200 each
- General Liability Insurance: \$185 flat fee*

BOOTH FEES INCLUDE:

- Booth Space
- Draped back wall and 3' draped side rails (Linear Booth only)
- Company listing on the show website, mobile app, and printed exhibitor listings
- Four exhibitor badges per 100 sq. ft.

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- Sports Nutrition
- Personal Care

READY TO RESERVE YOUR SPACE?

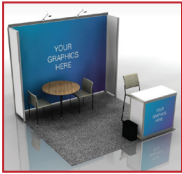
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General Liability Insurance is required for all booth spaces. For countries outside the United States and Canada. General Liability Insurance will be included in the cost of the booth. \$185 flat fee

BOOTH PACKAGES INTERNATIONAL

Having a presence on the show floor has never been easier or more affordable.

PACKAGE A \$16,585



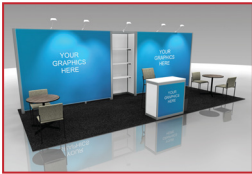
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- Back wall with custom graphics*
- Welcome counter with custom graphic kick panel & locking doors*
- (1) Madison Table 30"W x 30"H
- (2) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket & porter service
- Carpet (7 color choices)
- (2) Arm Lights
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 4 Exhibitor badges
- International Exhibitor Insurance

PACKAGE B \$19,485



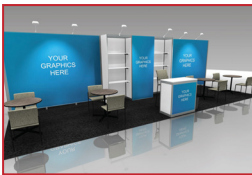
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- (6) Shelves (adjustable)
- (1) Padded Stool
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- Welcome counter with graphics & locking doors*
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- (2) Tracks with (4) lights
- Electricity
- Pre-show booth vacuuming
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- 4 Exhibitor badges
- International Exhibitor Insurance

PACKAGE C \$32,385



- 200 sq. ft. In-line booth space
- Graphic back wall structure with (3) shelves* (adjustable)
- (4) Padded Chairs
- (2) Madison Table 30"W x 30"H
- (1) Wastebasket & porter service
- Welcome counter with graphics & locking doors*
- Carpet (7 color choices)
- (5) Arm lights
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 8 Exhibitor badges
- International Exhibitor Insurance

PACKAGE D \$45,185



- 300 sq. ft. in-line booth space
- Graphic back wall structure with (6) shelves* (adjustable)
- Welcome counter with graphics & locking doors*
- (6) Armlights
- (4) Madison Table 30"W x 30"H
- (8) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket & porter service
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
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- 12 Exhibitor badges
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*Client to provide print-ready graphics

BOOTH PACKAGES INTERNATIONAL (CONTINUED)

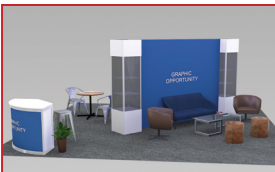
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PACKAGE E \$63,185



- 20' x 20' (400 sq. ft.) island space
- Back wall with custom graphics* (double-sided)
- Welcome counter with graphics & locking doors*
- (2) Display cases
- (1) Munich loveseat
- (2) Munich chairs
- (2) Marche ottomans
- (2) Madison Table 30"W x 30"H
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- (1) Padded Stool
- (1) Wastebasket & porter service
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
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- 16 Exhibitor badges
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PACKAGE E Industrial \$67,685



- 20' x 20' (400 sq. ft.) island space
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- (2) Display cases
- (1) Montreal loveseat
- (2) Wentworth swivel chairs
- (1) GEO coffee table with glass top
- (2) Timber tables
- (2) Wood Cafe Table, black base wood top 30"W x 29"H
- (4) Rustique chairs with arms
- (1) Rustique Barstool
- (1) Wastebasket & porter service
- (3) Table top floral
- (1) 4' floor plant
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
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PACKAGE E Contemporary \$67,185



- 20' x 20' (400 sq. ft.) island space
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- (1) Zenith stool
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- Carpet (7 color choices)
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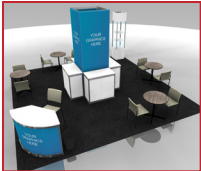
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*Client to provide print-ready graphics

BOOTH PACKAGES INTERNATIONAL (CONTINUED)

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PACKAGE F \$57,485



- 20' x 20' (400 sq. ft.) island space
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PACKAGE F Industrial \$62,185



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PACKAGE F Contemporary \$63,185



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