

Exhibitor Sustainability Checklist



Before the show

- Design your booth structure so it's reusable year after year either by yourself or your contractors. Request sustainable options from GES and view our [Sustainability and Better Stands](#) for tips.
- Create reusable, non-dated signs that can be used year after year
 - o Avoid foam core signs and request recyclable materials such as cardboard signage
- Select energy efficient LED lighting and other equipment for your booth and power down your equipment at the end of each day.
- Avoid carpet and bring your own flooring, such as, like puzzle foam flooring that can be reused at your shows.
- Order sustainable food and drinks for your booth. Consider catering options that include healthy choices, lean proteins and in-season, locally sourced ingredients.
- Reduce waste from food and beverage service. Opt for reusable service-ware, bulk condiments, amenities and beverage dispensers.
- Provide digital booth literature instead of printed.
- If you need to print, print responsibly by sourcing recycled or sustainably certified FSC paper and displaying the [logo](#) on your materials to inform customers.
- Support the neighboring community and economy by using local suppliers and small businesses.
- When purchasing promotional items:
 - o Consider the amount you order
 - o The environmental impact of the materials they are made from
 - o Whether they are useful giveaways that will be used long after the event is over
- Consolidate your shipments and use logistic companies that have sustainability credentials, like [SmartWay](#).
- For your travel and transport, choose the most sustainable option for your journey to and from the event. If you would like to measure, reduce and offset your event-related greenhouse gas (GHG) emissions, we have partnered with AQ Green Tec to provide a tool to enable you to do so [here](#).



During the show

- Use public transportation, such as the [Las Vegas Monorail](#), or walk while in Las Vegas.
- If you have carpet, protect it with non-reinforced visqueen.
- Bring and use a refillable water bottle and coffee cup to use throughout the event.
- Break down your cardboard boxes and place them in one of the recycling stations located on the show floor.

Attend these sustainability-focused sessions:

- SupplySide Stage:
 - o Wednesday, Oct. 30 | 11:15am-12:30pm: [Supply chain sustainability stories: Sustainability in practice](#)
- Fi North America Theater:
 - o Wednesday, Oct. 30 | 12:45-2pm: [Inside Organic: Climate change, today's consumer and why organic supply chains matter](#)
- Guided tour:
Path to sustainability: A guided tour exploring sustainable solutions in food and beverage
 - o [Wednesday, Oct. 30 | 11am-noon](#)
 - o [Thursday, Oct. 31 | 2-3pm](#)
- SupplySide Networking Hub:
 - o Wednesday, Oct. 30 | 3-3:45pm: [Sustainable Packaging Social](#)
- Learning power-hour sessions:
 - o Wednesday, Oct. 30 | 9-10am: [Unwrapping sustainability: Mastering eco-friendly packaging](#)
 - o Thursday, Oct. 31 | 9-10am: [Navigating the sustainability minefield: Challenges and solutions for natural products](#)



After the show

- Donate your leftover booth materials to Habitat for Humanity by completing the donation form found at the Exhibitor Service Desk at the show.
- Don't throw your lanyards and badges in the trash! Place them in one of the recycling bins at the end of the show.
- Share your learnings and sustainability efforts with us on social #SSWExpo.



Thank you for helping us reduce our carbon footprint and move our sustainability efforts forward. To learn more about our initiatives and what we are doing at this year's event, visit: suppliesidewest.com/sustainability